

**VIKRAM SOMANY**

**12/1, JUDGES COURT ROAD, ALIPORE, KOLKATA - 700027.**

6<sup>th</sup> September, 2024

BSE Limited Corporate Relationship Department 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai - 400001. Scrip Code :532443 Scrip ID: CERA	National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400051.  Scrip Code: CERA
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Dear Sir/Madam

**Subject: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Securities and Takeovers) Regulations, 2011 [“SEBI (SAST) Regulations 2011”].**

Please find attached disclosure under regulation 29(2) of SEBI (SAST) Regulations, 2011, in the prescribed format on behalf of Promoters who have tendered their shares, pursuant to the Buyback offer made by Cera Sanitaryware Limited.

We hope you will find the above in order and take the same on record.

Thanking You,



(Vikram Somany)  
For self and on behalf of Promoters & Promoter Group  
Email: meena.mishra@cera-india.com

**Disclosures under Regulation 29(2) of  
SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	Cera Sanitaryware Limited		
Name(s) of the Acquirer / Disposer and Persons Acting in Concert (PAC) with the acquirer	1. Vikram Somany 2. Deepshikha Khaitan 3. Smiti Somany 4. Pooja Jain Somany # 5. Vikram Investment Company Private Limited 6. Rekha Commercial Private Limited 7. Trisure Promotions & Tradings Private Limited 8. Suvinay Trading & Investment Co. Ltd. 9. Madhusudan Industries Limited #		
Whether the Acquirer / Disposer belongs to Promoter/ <del>Promoter group</del>	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited (BSE) National Stock Exchange of India Limited (NSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights (Refer Annexure – A)	70,85,139	54.48% \$	54.48% \$
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	70,85,139	54.48% \$	54.48% \$

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<b>Details of acquisition/sale/disposal</b>			
a) Shares carrying voting rights acquired/sold/disposed (Refer Annexure – A)	67,379	0.52%	0.52%
b) VRs acquired /sold otherwise than by shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	--	--	--
d) Shares encumbered / invoked/released by the acquirer	--	--	--
e) Total (a+b+c+/-d)	67,379	0.52%	0.52%
<b>After the acquisition / sale / disposal, holding of:</b>			
a) Shares carrying voting rights (Refer Annexure – A)	70,17,760	54.41% @	54.41% @
b) Shares encumbered with the acquirer	--	--	--
c) VRs otherwise than by shares	--	--	--
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
e) Total (a+b+c+d)	70,17,760	54.41% @	54.41% @
Mode of acquisition / sale / disposal (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Buyback of Equity Shares  The Promoters of the Company have tendered their equity shares in the Buyback of equity shares of the Company through Tender Offer Route		

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Date of acquisition / sale / disposal of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	4 <sup>th</sup> September 2024 (Being Settlement Date)
Equity share capital / total voting capital of the TC before the said acquisition / sale / disposal	Paid up Share Capital Rs. 6,50,29,370 (1,30,05,874 Equity Shares of Rs. 5/- each)
Equity share capital / total voting capital of the TC after the said acquisition / sale / disposal	Paid up Share Capital Rs. 6,44,87,705 (1,28,97,541 Equity Shares of Rs. 5/- each)
Total diluted share/voting capital of the TC after the said acquisition / sale / disposal	Paid up Share Capital Rs. 6,44,87,705 (1,28,97,541 Equity Shares of Rs. 5/- each)

Notes:

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Reg. 31 of the Listing Regulations.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

# Pooja Jain Somany and Madhusudan Industries Limited did not participated in Buyback offer.

\$ Percentage of Pre buyback capital.

@ Percentage of Post buyback capital.



**(Vikram Somany)**

**For self and on behalf of Promoters & Promoter Group**

Place: Kolkata

Date: September 6, 2024



**Annexure – A**

Name of the Shareholder	Before Buyback			Shares tendered in Buyback			After Buyback		
	No of Shares/ Voting Rights	% w.r.t. total share capital of TC (*) \$	% w.r.t. total share capital of TC (diluted basis) (*) \$	No of Shares/ Voting Rights	% w.r.t. total share capital of TC	% w.r.t. total share capital of TC (diluted basis)	No of Shares/ Voting Rights	% w.r.t. total share capital of TC (**) @	% w.r.t. total share capital of TC (diluted basis) (**) @
Smiti Somany	1342240	10.32%	10.32%	13170	0.10%	0.10%	1329070	10.30%	10.30%
Vikram Somany	945847	7.27%	7.27%	9280	0.07%	0.07%	936567	7.26%	7.26%
Deepshikha Khaitan	339116	2.61%	2.61%	3327	0.03%	0.03%	335789	2.60%	2.60%
Vikram Investment Company Private Limited	2900275	22.30%	22.30%	28461	0.22%	0.22%	2871814	22.27%	22.27%
Rekha Commercial Private Limited	532388	4.09%	4.09%	5223	0.04%	0.04%	527165	4.09%	4.09%
Trisure Promotions & Tradings Private Limited	484400	3.72%	3.72%	4752	0.04%	0.04%	479648	3.72%	3.72%
Suvinay Trading & Investment Co. Ltd.	322808	2.48%	2.48%	3166	0.02%	0.02%	319642	2.48%	2.48%
Pooja Jain Somany #	200000	1.54%	1.54%	--	--	--	200000	1.55%	1.55%
Madhusudan Industries Limited #	18065	0.14%	0.14%	--	--	--	18065	0.14%	0.14%
<b>Total</b>	<b>7085139</b>	<b>54.48%</b>	<b>54.48%</b>	<b>67379</b>	<b>0.52%</b>	<b>0.52%</b>	<b>7017760</b>	<b>54.41%</b>	<b>54.41%</b>

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**Notes:**

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